



byteXL appoints senior education experts to its leadership team to augment its College Transformation Programme

LEAD Academy's Vaibhav Shukla and Turito Inc's Nishanth Reddy have been roped in by the fast-growing EdTech platform.

Hyderabad, 12 October 2023: [byteXL](#), one of India's leading EdTech platforms focused on transforming engineering institutes, has announced the appointment of senior education experts to its leadership team. The edtech startup has roped in Vaibhav Shukla and Nishanth Reddy - both with decades of experience and proven abilities - to strengthen its position in the market.

Mr. Vaibhav Shukla will be byteXL's **Head of Learning and Student Success** and will focus on elevating the edtech platform by spearheading curriculum and content development. As a content strategy expert, skilled in design, development, delivery, and management, and with more than two decades of experience in education, Vaibhav brings a wealth of knowledge and skills to the company. An alumnus of IIM Ahmedabad and IIT Bombay, Vaibhav previously served as Director of Content Development at LEAD Academy and holds many industry certifications.

Mr. Nishanth Reddy, an alumnus of IIM and NIT has joined byteXL as the **Head of Operations** and will be responsible for optimizing college partnerships, business efficiency and scalability, and customer satisfaction. Nishanth is an experienced business leader with a demonstrated history of working in the SaaS sales and product domains specializing in EdTech, and has served as President APAC & GCC at Turito Inc. He has a proven track record of over a decade in marketing, business development, customer retention, operations, and product management. He is also the recipient of the Top 100 Leaders in Education award at the Global Forum for Education & Learning, Dubai.

byteXL is on a mission to transform colleges in emerging technologies. With a strong presence in Andhra Pradesh, Telangana, Maharashtra, and Gujarat, they recently forayed into Tamil Nadu. While the edtech startup has already signed up with **22 colleges** covering over **42,000 students** under the transformation program this academic year, they are **aiming for a total of 50 colleges** with the number of students almost doubling. Following byteXL's tie-up with the colleges, the student placement rates have significantly gone up from 25% to 70%, along with a positive impact on salary packages.

On the onboarding of senior education experts in the leadership team, **Mr. Karun Tadepalli, CEO and co-founder of byteXL** said, *"We need the right kind of talent and people who will steer the vision of byteXL in transforming colleges with an industry-relevant IT curriculum. Vaibhav and Nishanth have exceptional capacities, experience, and a proven track record in the education domain. Their skills and vision are very much aligned with byteXL's vision and mission. We are on the right track to achieve better and more concrete outcomes through their ability to deliver unique industry solutions by identifying the relevant need; and giving a competitive edge to the engineering students."*

About byteXL:

byteXL is an edtech company transforming engineering colleges in India by revolutionizing the education system and creating a pathway of opportunity for students. They are achieving this by partnering with colleges and industry to integrate curriculum, content, and practical learning, thus providing students with the necessary skills and awareness on employability and empowering them to excel in their careers. Through its innovative approach, byteXL aspires to empower students, bridging the gap between academia and industry, and shaping the next generation of highly skilled professionals who will contribute to the development of the nation. It envisions a future where every engineering student has access to a holistic and industry-relevant education that enhances their skills and employability.

To learn more, visit: www.bytexl.com.

**For media and PR inquiries, please contact:
Vishal Thapa @ +91-97018-34446 / Vishal.Thapa@dentsu.com**